



# Basic Education and Literacy

## AREA OF FOCUS STRATEGY



**The United Nations estimates that without additional measures, 84 million children and young people will be out of school by 2030, and approximately 300 million students will lack the basic numeracy and literacy skills necessary for success in life.**

Rotary's global basic education and literacy strategy emphasizes the importance of getting children the numeracy and literacy skills they need while they're still in school.

### OUR VISION

**Together, we seek a more equitable and just world in which all children and adults have access to quality education and lifelong learning opportunities that equip them with numeracy and literacy skills.**

Our basic education and literacy strategy aligns with the UN Sustainable Development Goal:



#### **Goal 4: Quality education**



## **ROTARY'S STRENGTHS**

Rotary members are passionate about supporting the basic education and literacy area of focus at the club level in their local communities. They can use the skills and expertise of people in the Basic Education and Literacy Rotary Action Group and in The Rotary Foundation Cadre of Technical Advisers.

## **OPPORTUNITIES**

We can improve our work in basic education and literacy and make long-lasting change by:

- Implementing projects that are based on evidence
- Shifting the focus of service projects toward teaching and learning in addition to delivering materials like desks or books

## **STRATEGIC OBJECTIVES**

Rotary's basic education and literacy strategy seeks to:

- Improve our monitoring and evaluation to better measure the results of our projects
- Invest in priority programming projects
- Expand our focus on gender and equity within education
- Raise awareness of our work and results in the global education sector

## **PRIORITY PROGRAMMING**

**Our members are likely to succeed in service projects that address:**

**01**

**Education and technology programs**

**02**

**Teacher training**

**03**

**Early childhood education**

**04**

**Foundational literacy and numeracy skills**